

Superhero 5K, 10k & Kids' Fun Run
Sponsorship Information



Saturday, February 20, 2021
Nathan Benderson Park



A foster care awareness event hosted by:

BRIDGE A LIFE
HOPE FOR CHILDREN . SUPPORT FOR FAMILIES

www.bridgealife.com



SPONSORSHIP OPPORTUNITIES



Title Sponsor: \$5,000 (1 available)

- ★ Prominent name and logo positioning on event t-shirts
- ★ Name and logo on Bridge a Life website event page with hyperlink
- ★ Featured as a Bridge a Life Business Partner on website for 1 year
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Prominent booth location on-site day of run with opportunity to give out branded items
- ★ Recognition from the main stage when kicking off the run
- ★ Opportunity to place company banner at registration tent during event
- ★ Logo on banner hung on main stage
- ★ Placement of logo on registration page, event flier, and all other marketing materials related to the event (for all marketing materials printed after agreement of sponsorship)
- ★ Inclusion in press release
- ★ Ten entries into run of choice (Fun Run, 5K, 10K)
- ★ Logo included on the BaL Bingo Card, which will drive traffic to your booth

RECHARGE STATION SPONSOR: \$2500 (1 available)

- ★ Name and logo on event t-shirts
- ★ Name and logo on Bridge a Life website event page with hyperlink
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Prominent booth location on-site day of run with opportunity to give out branded items
- ★ Recognition throughout the event, directing participants to your tent
- ★ Opportunity to place company banner at Recharge Station during event
- ★ Placement of logo on registration page, event flier, and all other marketing materials related to the event (for all marketing materials printed after sponsorship commitment)
- ★ Inclusion in press release
- ★ Seven entries into run of choice (Fun Run, 5K, 10K)
- ★ Logo included on the Bingo Card, which will drive traffic to your booth

Water Station Sponsor: \$1000 (2 available)

FOOD SPONSOR: \$1000 (1 available)

PHOTO BOOTH Sponsor: \$1000 (1 available)

- ★ Name and logo on event t-shirts
- ★ Name and logo on Bridge a Life website event page with hyperlink
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Opportunity to have booth location on-site day of run and give out branded items
- ★ Signage at Water Station, Food Tent, or Photo Booth location identifying your organization as a sponsor
- ★ Three entries into run of choice (Fun Run, 5K, 10K)
- ★ Logo included on the Bingo Card, which will drive traffic to your booth

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SPONSORSHIP OPPORTUNITIES



Bring Me Home Sponsor: \$500 (multiple available)

- ★ Name and logo on event t-shirts
- ★ Name and logo on Bridge a Life website event page
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Opportunity to have booth location on-site day of run and give out branded items
- ★ Two entries into run of choice (Fun Run, 5K, 10K)
- ★ Logo included on Bingo Card, which will drive traffic to your booth

Guiding Light Sponsor: \$250 (multiple available)

- ★ Name and logo on Bridge a Life website event page
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Opportunity to have booth location on-site day of run and give out branded items
- ★ One entry into run of choice (Fun Run, 5K, 10K)
- ★ Logo included on the BaL Bingo Card, which will drive traffic to your booth

Foster Friend Sponsor: \$99 (multiple available)

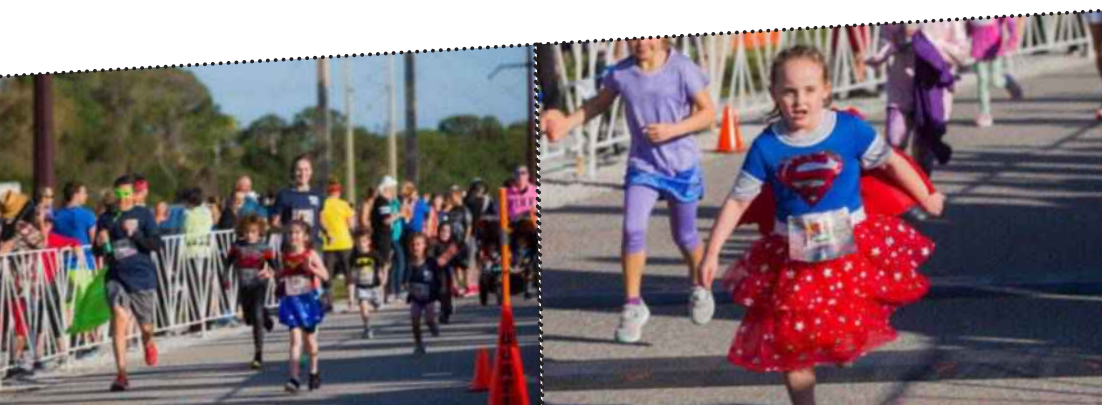
- ★ Opportunity to have booth location on-site day of run and give out branded items

In-Kind Sponsor: Donation of Goods (multiple available)

- ★ Sponsor to provide beverages, food, printing, or other needed items
 - ★ In Kind Sponsorship perks will be assessed on an individual basis.
- Please contact us to discuss the possibilities!

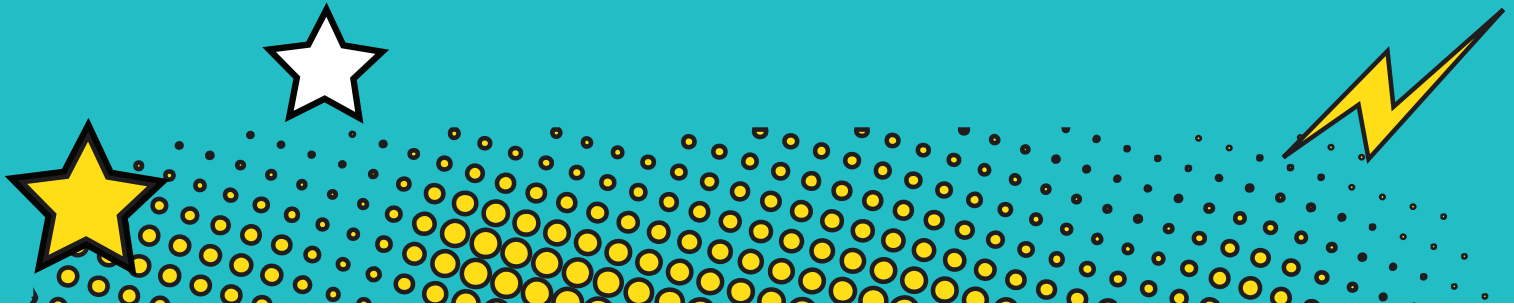
Raffle Donor (multiple available)

- ★ Receive event day recognition when you donate run-related or family event passes/activities. We kindly ask that raffle items appeal to our runner/family-focused demographic. Additional sponsor perks can be negotiated based on the value of the raffle item.



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Thank You For Your Support

Superhero 5K/10k Sponsorship Commitment Form

Saturday, February 20, 2021 at Nathan Benderson Park

COMPANY NAME: _____

Contact Person: _____

Email: _____ **Phone:** _____

Mailing Address: _____

We are proud to support the tenth annual Superhero 5K/10k foster care awareness run by becoming a sponsor at the level indicated below:

Sponsorship desired:

- Title Sponsor: \$5,000
- Recharge Station Sponsor: \$2,500
- Water Station Sponsor: \$1,000
- Food Sponsor: \$1,000
- Photo Booth Sponsor: \$1,000
- Bring Me Home Sponsor: \$500
- Guiding Light Sponsor: \$250
- Foster Friend Sponsor: \$99
- In-Kind Sponsor: \$_____ (please indicate value)
Description of in-kind sponsorship: _____
- Raffle Donor: \$_____ (please indicate value)
Description of raffle donation/s: _____
- Other: \$_____ (please indicate value)
Description: _____

Total Amount Due: _____

Make checks payable to **Bridge a Life.**

Mailing Address:
1680 Fruitville Rd Ste 315-3 Sarasota, FL 34236

OR

Scan and email this completed form, along with company logo, to:
jody@bridgealife.com

Online payments can be made at: **www.bridgealife.com**



For questions or more information, email or call **Jody Jester**
at **jody@bridgealife.com** or **941.306.8628.**